



David Alobo, PhD is an expert in international relations, economics and global business.

In the past ten years he has been Top-Management Consultant, and CEO/Managing Director of The Xsabo Group, mainly providing global business players and medium sized companies with **answers to the challenges and opportunities of globalization** and of late advising governments at the highest level on issues of image building and 'commercial diplomacy'.

The Xsabo Group is the umbrella organization of a steadily growing international Afro-European brand that has expertise in **Commercial Diplomacy, Business Networking, International Expansion (Market Entry Strategies), Global Market Research** and **Interim Management**.

In its particularly strategic African market, The Xsabo Group has initiated **high profile projects supporting the corresponding Governments' efforts to pave a path for their people out of poverty and thus spur prosperity. This includes powering development through its flagship 150 MW solar power project in Uganda.** The Vice President of the Republic of Uganda is the Patron of this project.

Dr. David Alobo worked as a Top-Management Consultant for, among others:

- **Infratest (NFO World Group)**, a leading market research company, and

- **Cell Consulting**, a 'spin-off' from **McKinsey & Company** and **Gemini Consulting**, where he developed problem-solving solutions and helped to shape the strategic destiny of various companies and organizations in diverse fields.

Before joining strategy consulting, he served as:

- International Banker for multinational companies at **Citigroup**;
- Intern and then Assistant to the Spokeswoman of the Director-General of the **United Nations Industrial Development Organization (UNIDO)** in Vienna (Austria);
- Assistant in the General UN-Secretariat of the **World Conference on Human Rights**;
- Analyst, Office of the CEO of the **Bavarian Development Bank (LfA-Bank)** in Munich; and

- Private Assistant to the Vatican Ambassador at the **Vatican Embassy** in Kampala (Uganda).

Dr. David Alobo attended the worldwide renowned **Johns Hopkins University School of Advanced International Studies (SAIS)** in the United States of America (USA), where he was awarded a **Master's degree in International Economics & International Law** (Joint Programme with **MBA course of the Wharton Business School**), and the **Catholic University of Eichstätt-Ingolstadt** (Germany) where he earned a **Master's degree in International Relations**.

For his inter-disciplinary **PhD programme**, David Alobo focussed on the challenges of globalization to 'global business players' and national economies.

He developed innovative **Strategies for Growth and Prosperity** for national economies as well as **ground-breaking insights on re-structuring the value chain for companies interested in optimizing efficiency, revenues and profitability** in an increasingly 'borderless' world economy.

His publications include *'Africa in the Era of Globalization: Theses from Case Studies on the Role of the United Nations'* (in German) and *'The Challenges of Globalization from the Perspective of the Top 500 Companies in Germany'* (in German).

Dr. David Alobo was also **Editor-in-Chief and Managing Editor** of the monthly magazines *'AFRICAN PERSPECTIVE'* (Edition: 200,000) as

well as the *'AFRICAN MANAGER'* (Edition: 100,000), a monthly business magazine. Both magazines had a presence in eight West European countries, 17 African countries and On-Board Lufthansa flights to Africa.

A Ugandan resident in Germany and Uganda, Dr. Alobo is an active member of the African Diaspora. Indeed, he held one of the five keynote addresses at the Regional Consultative Conference for the African Diaspora which took place at the Palais de Congrès in Paris in September 2007.

The conference, attended by over 250 delegates elected by Diaspora Africans from all over Europe and the Americas, was presided over by the Foreign Minister of the Republic of South Africa.

In his paper entitled *'Image Building for Africa in the Diaspora'*, Dr. Alobo outlined how African media in the Diaspora can help to promote African development and establish a solid foundation for the rejuvenation of the global African family as an instrument of wider renaissance. He participated in important follow-up Pan-African consultations following nomination to this role by the South African Government.

Dr. David Alobo is fluent in German, English and Luo and has basic knowledge of French and Swahili.

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